FOR IMMEDIATE RELEASE

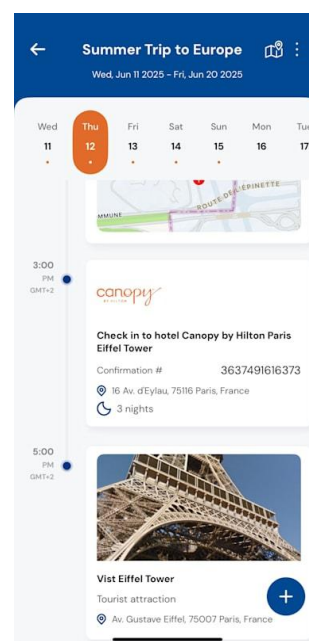## Just in Time for Summer Adventures and Business Trips, TripSava Launches its Smart Travel Planning App

Plan smarter, stay organized, and discover more - TripSava simplifies every part of trip planning so that users can enjoy their travels even more

DENVER, COLORADO, JULY 18, 2025 - Just in time for the summer travel season, TripSava is proud to announce the launch of its powerful new travel planning app. The [app is now available for free on the Apple App Store](#) and offers guidance every step of the way to make trip planning and travels easier than ever. Whether users are heading out on a long-awaited vacation or preparing for a work trip, TripSava guides users throughout their trips to ensure that they stay organized and prepared.

Designed for All Travel
TripSava has been designed for every type of traveler. From family vacations and weekend getaways to business trips and solo explorations, the app helps users seamlessly manage their trip in one easy-to-use platform.
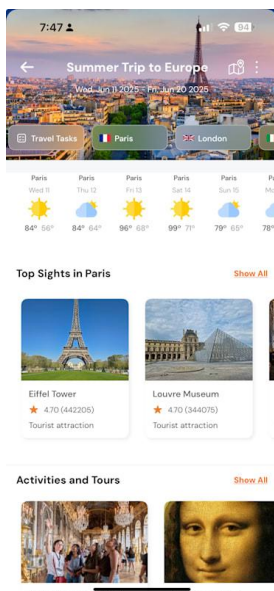
"We understand travel can be stressful. From packing and planning to juggling tasks and picking the right things to do at your destination, it's a lot to manage. When we couldn't find one tool that easily handled it all, we decided to build it ourselves," said TripSava co-founder Sally Rowe. "After exploring over 100 countries, our team has picked up a thing or two about travel. Now, we've turned those lessons into an app designed to help you plan better, reduce stress, and ensure you experience your best trip."

Some of the features of TripSava include:

- **Build your Itinerary** - Organize flights, hotel stays, meetings, reservations, and more in one simple timeline.

- **Packing & Preparation Task Lists** - Personalized packing and preparation checklists to ensure you're always ready to go.

- **Curated Travel Products & Services** - Our personal go-to favorites tested through years of adventure to make your travels smoother, easier, and more enjoyable!

- **Local Tips & Customs** - Know-before-you-go tidbits including best times to visit, local phrases, and cultural considerations.

TripSava is continually evolving to learn more about the way its users travel. Its team works behind the scenes to better understand the needs of users and deliver smarter, more personalized tools with every update.

With the integration of intelligent AI features, TripSava will begin to anticipate preferences, simplify planning, and transform experiences from reactive decisions to proactive trip success. The more users utilize it, the smarter the app gets, helping users travel smoother, smarter, and with greater confidence.

Download TripSava today for free in the Apple App Store and experience your best trip. Stay up to date and learn more by visiting https://www.tripsava.com/.

ABOUT TRIPSAVA

TripSava is a travel tech startup founded by a team of experienced travelers and product designers who understand the real challenges of planning a trip. After exploring over 100 countries and juggling countless itineraries, we set out to create a smarter, more intuitive way to travel. TripSava brings together thoughtful design and firsthand experience to simplify every part of your journey - whether it's for business, adventure, and anything in between. For media inquiries, interviews, or partnership opportunities, contact press@tripsava.com.

CONTACT
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